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Date: August 1, 2016  
Address: Keller Williams office, 950 Corbindale Road, Suite 100. Houston, TX 77024  
7pm – 9pm

Attendees:

*Board:*

Bill Collier, President

Scott Dammitt, Communications Director

Eric Henao, Secretary

Stephanie Shoemake, Race & Sponsorship Director

Mitch Callihan, Trails Director – via phone

Gabi – via phone

### **Reviewed Action Items from July**

**ACTION ITEM #1:** Check the renewal rate of the memberships for GHORBA. Try to understand what is going on and why is it not easy to renew. Scott demo'd live how to renew and there didn't seem to be any issues...

Discussion again about having an automatic renewal button on the site. Either than or having accounts automatically renew.

With the falling and flat line of memberships in the organization, discussion turned to having Directors cold call members who let there membership expire

### **Agenda**

Bill discusses creating spearate donation sites for each trail. That way people feel like their dontations go to THEIR trail system. This would be separate from there membership dues. Also discussed was having sponsors to pick certain trails, possibily the ones in "their backyard". IMBA does encourage members to pick trails.

**ACTION ITEM #2:** Work on creating a way to allow members to seperately dontate money to trails of their own choosing. Or, for each member to dontate half of their membership money to a specific trail and the other half going to the "general" GHORBA fund. Bill to work on how to make this happen. Due date 2 months (October 2016)

### **Membership Meeting**

Set for September 5<sup>th</sup>

Memorial Park Conservancy – Aug 12<sup>th</sup> meeting deadline with Bill. Followed up with a check in by Kevin



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**Upcoming Events:**

Creekfest - Oct 1<sup>st</sup> 9am-4pm

<http://creekfesthouston.com/outdoor-events/>

This is an event that has been running for 8 years at Collins Park in the NW area. 2300 to 3000 people attend. It's sponsored by the Houston NW chamber of commerce and the local art community. There hasn't been any biking presence. They responded well to Christy's outreach and were very excited. In turn GHORBA is now doing a SPOTLIGHT activity for the event. "The Family Biking Event"

Christy needs:

- Photo release form
- Need to get participating bike shops to pay
- Need about 3k brochures
- Need updated map of Cypresswoods from Bob R.
- Needs about \$400 to cover expenses
- 20x30ft tent
- Needs about \$100 additional from printing – Board voted and motion passed

**Storage Unit and parking spot**

Need a date and status update from Chris Brown

**Trail Stewards**

Work on finding GHORBA ambassadors. Contact the individual trail stewards to get them to reach out to their trail people.

**ACTION ITEM #3** Scott to work on a letter to start that conversation. Due 8/8/2016

**Trail Manual**

How to our not to create trails. In coordination with IMBA guidelines. How to document builds. How to prune... Basic stuff. Land Managers are asking for this basic manual. We need to get each of the trail stewards involved. We already have an outline started of the topics. Need to add pictures and flush out the verbiage.

- Look to similar trail manuals in Florida and Louisiana , as they have similar terrain and trail building issues.
- Check with IMBA guide, maybe also with Texas A&M?
- Scott to check in with Fred Collins to see what ideas he may have.
- Mitch to send out request to Trail Stewards for their input and get them involved.

**ACTION ITEM #4** Eric to begin preliminary layout of the manual to help all understand what all needs to get done.

**Android GHORBA app**

Discussed the Android GHORBA app. It only pulls info from the GHORBA website. Scott contacted the developer.



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**Action items Current:**

- ACTION ITEM #1** Bill – Check the renewal rate of GHORBA members
- ACTION ITEM 2#** Bill – (Oct) work on finding away for members to either split their membership dues between GHORBA general and Specific Trails, OR for members to make additional donations to specific trails.
- ACTION ITEM 3#** Scott to write letter to trail stewards to get them to reach out to local members to find GHORBA ambassadors
- ACTION ITEM 4#** Eric to work on preliminary layout of Trail Manual to help members understand what all is needed to complete.

**Action items Past:**

- ACTION ITEM #** Trail Stewards Shirts
- ACTION ITEM #** Chris Brown to work on filling out the rest of the outlines for the bike skill classes.
- ACTION ITEM #** RTP grant update
- ACTION ITEM #** Bike Store Poster concept
- ACTION ITEM #** Inventory of storage unit, sort and dispose of stuff, transport to Joshua Cools place. Including trailer. Chris Brown