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Date: March 13, 2017

Address: 21st Amendment Lounge, Private Room, 12810 Telge Rd. #101, Cypress, TX 77429  
7pm – 9pm

Attendees:

*Board:*

- Bill Collier, President
- Scott Dammitt, Communications Director
- Eric Henao, Secretary
- Christy Jones, Membership Director
- Kevin Highfield, VP & Advocacy Director
- Rick Humphreys, Sponsorship Director
- Mike Moyers, Trails Director
- David Cervera, Race Director (phone)
- ~~Chris Brown, Events Director~~ OUT
- ~~Josh Coole, Treasurer~~ OUT

### **No Action Items from February**

### **Read the minutes from last month**

#### **Membership**

23 new & renews for Feb vs 22 from 2016

Some quirks with membership reporting. If you see anything please let Christy know.

Running low on stickers but reordering 1000. They seem to be popular.

#### **Membership Cards**

Possible spot for advertising. Bike store discount on the back?

#### **BoD Cards**

500 for - David, Mike, Rick and Christy reorder

Use new design.

#### **Sponsorship Director Position**

Rick Humphreys. From motorcycling racing and also promoting VET racing. Trainer for Gulf States

Toyota, builds training curriculums. Promotions. Road shows, Racing.

At the end of the meeting there was a verbal agreement that we would accept Richard into the new Sponsorship Director position.

#### **Who is GHORBA?**

Need to get a diversity of goals. Who are we? What are we? Maybe we need to be more of an umbrella group, a unified voice for the entire area. Advocacy group. We are good at making some big trails and raising some money.



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## **Goals**

What are we going to do with all our raised money...Maybe hire a permanent staff? Like Bike Houston. (similar number of members to GHORBA but they have a 9 million budget!)

- Diversify the GHORBA base members – more women.

How to communicate what the money pays for to the members.

BRC – Really helps to promote GHORBA.

Sponsorship idea: DORBA Kiosks/Trail Head Signs

Sponsors listed on the kiosks, but not the name of the trail.

## **JB Trails**

Rob G of TROT has given notice that he will not coming back to JB! We are going to need to spend several years on JB getting it fixed back up.

Need to modify contract with the county: No races while it is wet. Route considerations will be consulted by GHORBA. Bill is getting the contract amended to the correct verbiage. Also Use Permit will be amended.

## **Memorial Park**

Contract to be finalized. Currently in Bills hands. Karlo has been a huge influence on Memorial Park,

## **Cypress Creek**

Approved list of materials. Precient 4 waived gross negligence. Signage to be put up. Permeability and the Flood control issues to still be solved. Also they want GHORBA to build a bridge. For us to avoid using the paved trail.

Christy suggested a friend – Cynthia – who could help with some of the engineering/survey questions.

## **Cypresswood**

Reinstating the streetside trail on the parker tract. Will be open for soon, Denis told us that he knows we have trails in there. (creek side trail – about 1.5 miles loop)

Creators of the Bowl jumps, have promised to lay off creating more “features”.

## **Double Lake**

Mackey work party last weekend. Forest service working hard on the campsite area. On track to reopen April 1<sup>st</sup>. Craig Bradford will the concessionaire again but for the new company. Will be ready to rock for the BRC.



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### **Huntsville**

Good work parties. \$2140 for pavers. Northwest Cycling has come on strong and doing great work. (Mike Walsh helping out as Trail Manager– lives in Willis) Moving to final push to get it all finished. Linda Seacrest has been picked to do all the signage for the new trail. Which will be done to forest standards.

### **Spring Creek Nature Trail**

Roy Burrows park to Montgomery county preserve. Got possibility to have looped trails.

### **Trails Report**

Still trying to get the the REI grant ideas in.

Some trail stewards emails bounced, one responded as being no longer being trail steward!

Barton Park wants a 170ft elevated boardwalk

Discussed pushing Memorial Park as the recipient, to go hand in hand with the new signed contract with the Conservancy.

### **BRC**

Permits, not heard anything back yet

Bike Reg. to be up and rolling soon.

Sponsorships rolling in: Sun and Ski and Bike Barn, Planetary, iCycle, REI, Air Gas, Sugar Cycles, Maybe Whataburger (Mark Brown- bike barn roadie), Specialized?, Blue Line? NW Cycling clubs (waiting to hear back from them), Performance Bike is OUT (bought out by QBC). Webster Cycles and Bay Area Cycling, West End.

### **ACTION ITEM #1**

Eric to make a list of all shops/sponsorships and send out what's up, whos committed and who's covering.

Suggestion: FB events page announcing the sponsors and their levels. Wait until we have stuff in writing.

### **Website**

We are at standstill because of Paypal API. But getting it worked out. Turns out that a plug-in that is being used for membership has a free and a paid level. Scott is suggesting that we purchase the paid level, for one year, so we can get the plug-in problem solved with paypal. Cost is \$200 for a one year membership, but we will only need it for one. Voted to pay for it. **Approved.**

Scott got the DNS login and will make the switch to the new site as soon as the paypal issues are solved.

### **REI Grant**

Suggestions - \$5000 to go to Memorial Park



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**Double Lake**

Reopens March 31<sup>st</sup> / April 1<sup>st</sup>

**Action items Current:**

**ACTION ITEM #1** Eric to make a list of all shops/sponsorships and send out what's up, whos committed and who's covering.

**Action items Past:**

none