



Date: August 7th, 2017

Address: Ula's

Time: 7pm – 9pm

Attendees:

Board:

- Bill Collier, President
- Kevin Highfield, VP & Advocacy Director
- Joshua Cools, Treasurer
- Eric Henao, Secretary
- Scott Dammitt, Trails Director
- Chris Brown, Events Director
- Christy Jones, Communications Director
- David Cevera, Race Director
- Katie Winston, Fund Development
- Emily Ferguson, Membership Director

Guest:

- Jon Power, GHORBA's nomination for the SHTC Cycling Position

NOTE: There was no board meeting in July.

Agenda for 8/7/2017

1. Welcome New Board Members
2. Review of Last Meeting's minutes
3. Budget Review
4. Review Huntsville Race
5. Trails update Scott
6. Skills Clinic update
7. SHTC update
8. Bylaws Review
9. Other: please submit ASAP

New members

Katie Winston – Museum of natural science employers, From CA.

Emily Ferguson

Budget Review

52k

5k grant

5k – 2016

jack brooks

We are maintaining our finances.



Consider investing our majority of monies into a Allied Bank CD/Savings. With a possibility of making \$600 a year with our investment. [High yield account]
Vote into making it happen: 40k to a CD. Passed

New Treasurer:

Holly Tourtillott

Business owner, similar to Josh. Lots of biking. Lives in League City.

Recommended by Josh, whole heartedly. She wants to be part of GHORBA.

Josh is ready to step aside. Send in his resignation via email.

Board voted her in: Passed.

Josh is appreciated.

Membership

June Membership report:

14 Individual with 2 Reoccurring

7 Family with 4 Reoccurring

Total of 21

The numbers were in 5 Counties: Harris, Ft. Bend, Galveston, Montgomery, and San Jacinto so that's really exciting! The only promotion we did was offer to send one Sun & Ski and one REI 20% off coupon for June Memberships.

It looks like all of these were new memberships vs a collection of new and renewals as it should be. I'm concerned that the automatic emails are not going out to renewals but will ask Emily to work with Scott and Dylan to confirm this. I can't remember is this was the case in May or not as I was 3 months behind on memberships for the new website crossover and my personal learning curve.

Only one membership was a female who has been recently active on FBook, but I'm assuming that the family memberships include a woman, but really, who knows since we don't ask. Hopefully in the future, we will have more women see the value in formally joining GHORBA. May be yet another reason to have a formal poll in the fall after back to school...

That's it an thank you to Emily for taking over Membership for me, it's been fun and I look forward to your July report and observations.

July Membership report:

Individual - 12

Individual Reoccurring - 3

Family - 3

Family Reoccurring - 1

Total of 19

Trails Update



- Trail Forks – community manager. Scott is very impressed with all the features. Has much more than the other apps out on the market. Works with our wordpress site.
- Barton Trail - work party on Sat/Sun, trail is almost open. Keys to the storage shed have been received but still needs more cleaning, tools purchased, being put to good use. Ridership and group membership are growing via word of mouth and facebook promotion.
- Lake Houston Wilderness Park [LHWP] - Steward needs help with the work. GHORBA can step up here with some events, maybe talk to the parks folks and host a small event.
- Timberlane - touring that on Friday with the steward, Paul Shultz.
- Spring Creek trails. Montgomery county nature center wants to add trails on their preserve, there is a group of local volunteers. Meeting Karie Briscoe thursday at 9am at the nature center. Trails/Advocacy discussion.
- Driving traffic to lesser ridden trails - GHORBA needs to do a better job of promoting smaller trails. Which are better for our beginner riders. Provide maps to local shops, organize group rides, provide kiosk signs, and advising stewards how to promote and recruit.
- Candice Youngblood has volunteered to rotate a group ride at LHWP, Timberlane and Barton. This should help drive rider and volunteer traffic, dates coming in August.
- Trails page on the website - queued up for integration with TrailForks. Contact information for each trail set up on website.
- Trail markers - GHORBA should drive the effort to have trails marked at certain intervals for emergency first responder crews to more easily locate downed riders. Barton parks dept has provided these to the steward, CCMTB is marked for posts.
- Trails Director and Trail Steward handbooks - will cover roles and responsibilities for each role, how to accomplish objectives and what is expected.
- CJ Bernard - talked today about role and he's still interested in running. He will shadow me on trail visit next week when he returns from business trip this week.

Racing update: Huntsville

Permit sent off. Haven't heard back. Will reach out. 13 shelters gotten. Custom order of ribbons sent off. 19th annual bike barn classic.

Need plates. 105. Needed. Medals – Trophies. Ended up being quite expensive. Over ~\$700.

Look into Monarch trophies.

Email Yobin and lee about naming on the trophies. Shirts and banners and webpage will have memories of the names.

Course: The old course. The course around the lake. Still waiting. Maybe on C-57? But Warren will still be the deciding factor.

Need port cans reserved. – Christy

Board way use? Need permit from Warren.

Put together the dream course option one and option two. – Kevin to do ACTION ITEM. Send to Bill by Monday.

Skills Clinic

Manual that explains what needs to be taught. TO bring on teachers by having helpers come along. Will send it out for people to review on the BoD.

SHTC

Update from Bill



Spoken with David Todd. Developing a report. John Blume and Jon Powers are winning over Todd. Rejecting anyone a week before the voting. Very suspicious of candidates. Forest service is backing them. And Warren's boss is backing the Forest Service. We got to plan the long term plan.

Jon Powers – report between him and David Todd. Signage meeting went well. Trails wants us to focus on water management more than trail.

Got to have signs. Funds available in Nov.

Boardwalk – alternatives or moving it. Route around it? Lots of options. Only open for special events, but races could be allowed. Still need a survey. Need an expert on low lying areas.

Water erosion issues.

Work parties. Need to have PPE. Need to follow the forest service guidelines. Christy can get Airgas to donate the PPE.

Bylaws Review

Board worked on reviewed several articles and approved some. Updated version saved.

“2017 GHORBA Bylaws.docx”

Bill C. has left us notes during review process.

“2017 bylaw notes.pdf”

These files have been put up on the GHORBA google drive.

Action items Current:

ACTION ITEM #1: To circulate via the BoD email list a beginning list of responsibilities that we believe a hired person should have to help out the organization. Bill C

ACTION ITEM #2: New website slow to load. Addition of sponsors logos to website. Eric H

ACTION ITEM #3: Set up training for email: Eric and Scott. Configure email to be attached to GHORBA board positions rather than alias or forwards. Steps to set up email accounts.

ACTION ITEM #4: Talk to Josh C. about how can we account for separate money to separate trails. When one person wants to donate money to a specific trail only. On donations they can specify which trail they want to donate too.

ACTION ITEM #5: Add a diversity, equity, inclusion plan to the GHORBA...program/statement/official document? Part of Scott's grant application to REI for the Force of Nature grant.

Action items Past:

ACTION ITEM # Chris Brown to work on filling out the rest of the outlines for the bike skill classes.

GHORBA Trails:

1. Double Lake Recreation Area



2. Cypresswood (Collins Park)
3. Memorial Park
4. The Anthills (Terry Hershey Park)
5. Flintridge
6. Stephen F Austin State Park
7. Timberlane
8. Justin Brindley Memorial Park (Sugar Land)
9. Carl Barton
10. Huntsville State Park
11. Jack Brooks Park
12. Roy C Burroughs Park
13. River Bend
14. Lake Houston Wilderness Park
15. Cypress Creek MTB