



Date: October 2<sup>nd</sup>, 2017

Address: Phone call in

Time: 7pm – 9pm

Attendees:

*Board:*

- Bill Collier, President • Christy becoming President
- Kevin Highfield, VP & Advocacy Director • Kevin staying as VP
- Eric Henao, Secretary • Eric staying as VP
- Chris Brown, Events Director • Chris staying
- ~~Christy Jones~~, Communications Director • ?
- ~~David Cervera~~, Race Director • ?
- Katie Winston, Fund Development
- Emily Ferguson, Membership Director • UNSURE

Guest:

- Jennifer Lorenz

NOTE: There was no board meeting in September.

Agenda for 10/2/2017

1. Jennifer Lorenz concept of a new approach (30 min)
2. Review of last meetings minutes
3. Updated Bylaws
4. Elections, who, what, when
5. SHTC update
6. Specialized Trail Project
7. Report from each member

### **New Approach**

Notes written and presented by Jennifer.

Relevancy, Clarity and Connection

People become members because they want to be part of a community.

Relevance is an issue for GHORBA. To address:

- Mission Proposal/Statement
- Issues and Solutions
- Who is the best GHORBA member?
- Talk about Partnerships
- Ready for a part time Executive Director

Plan

Raise minimum membership level to \$30

Family needs to be \$50

End of year fundraising campaign – 6 months work for ED pay

Letter action – response from older members generates more \$\$\$ than email



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**ACTION Item** – People to respond to the Jennifer presentation

**Last Meeting Minutes**

Bill to put down his thoughts for the next GHORBA president  
Updated email instructions  
Investment of funds in GHORBA, tabled  
Chris b to send out outlines of bike skills classes

**Updated Bylaws**

Discussed between Christy and bill but not all done. Some are updated.  
Chris B discuss with past presidents about the bylaws and that we can move forward with changing them even wholesale.

**ACTION ITEM** – Eric to get up on the website new 2017 bylaws

**Elections – who what and when**

Traditionally electing people NOW.  
Email out for people to submit bio's for election  
Race Director  
Trails Director  
Communications Director  
Set up a date for end of the week , prepare the email blast. Info to be sent in the 9<sup>th</sup> of October eblast.

Then we wait two weeks. For people to get bios in, oct 23<sup>rd</sup>, deadline. Vote on 25<sup>th</sup> of October, Wednesday for one week window. Closes on the 31<sup>st</sup>.

**Huntsville Race – Nov 19th**

Old Course is a disaster. Couldn't get to everything. November 18<sup>th</sup> need to get to C57 open in order to make the race happen.  
Deadline on knowing about the race yeah or ney, Oct 10<sup>th</sup>.

**ACTION ITEM** Kevin needs to provide Bill with a map of race trails.

**SHTC**

Jon Power is still not on the board. Kevin and Jon did a detailed exam of board walk. Did a dig down. Positive results. oNly minor points to make it complete. But still dealing with a lot of bad politics.

**Specialized Trail Project**

Spec came and talked about Harvey. Talked about big donation, but it needs to be something we can flip quickly. 10k to 20k attention? Restoration. Where we have control over the property.  
Memorial Park?  
Lake Houston Trail?  
Huntsville the old course?  
Action item – Christy write up email about ideas. Also include scott.



**Action items Current:**

**ACTION ITEM #1:** For people to respond to Jennifer L's presentation via the email list

**ACTION ITEM #2:** Eric to update the bylaws document. And to get it up on the website. [Still no go...still trying to get plugin on wordpress to allow doc posting.]

**ACTION ITEM #3:** Kevin to supply Bill with race maps

**ACTION ITEM #4:** Christy to write up email about ideas for the Specialized Trail Project

**GHORBA Trails:**

1. Double Lake Recreation Area
2. Cypresswood (Collins Park)
3. Memorial Park
4. The Anthills (Terry Hershey Park)
5. Flintridge
6. Stephen F Austin State Park
7. Timberlane
8. Justin Brindley Memorial Park (Sugar Land)
9. Carl Barton
10. Huntsville State Park
11. Jack Brooks Park
12. Roy C Burroughs Park
13. River Bend
14. Lake Houston Wilderness Park
15. Cypress Creek MTB