



Date: July 15th, 2020
Address: Conference Call
Time: 7pm – 8pm
Attendees:

PRESENT

- Ricky Kleinsmith – President
- Charlie Gioielli – Events Director
- Kevin Highfield – Director at Large Advocacy
- CJ Bernard – Vice President & Trails Director (4 years with GHORBA)
- Eric Henao – Secretary
- Gene Ronchetto – Treasurer

Not PRESENT

- Chris Brown – Membership Director
- Jason Burton – Communications Director
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Additional People

AGENDA

- 1) Roll Call
- 2) Minutes of last meeting
- 3) Director reports
 - a) President
- 4) Mission statement update discussion
 - a) Treasurer
 - b) Advocacy
- 5) Trail project updates
 - a) New trail proposal standardization (budget, etc.)
 - b) Trails
- 6) Trail maintenance forms update
 - a) REI Grant disbursement proposal
 - b) Events
- 7) Bike raffle update
 - a) Membership
- 8) Membership program update proposals
 - a) Communications
 - b) Website review - directors please review prior to meeting (temporary site:
<http://regimental.bike>)
- 9) Adjournment

Sorry for delay in the meetings.

Minutes from March accepted.



Ricky

What is GHORBA? What do we do? Look to revising the mission statement. Keywords. What are our big picture items? What do we want to focus on? We can't do it all. Focus our efforts. What can we maintain?

NWCC reached out to us, to a video interview of Ricky on how COVID has affect us and the trails. What are our talking points. What are we seeing and what is our overall message? Video news letter. It will be for the August Newsletter. Meeting with Brent, on the July 28th, for the 1st of August.

Gene

Coming in where we expected. The grant is a huge uplift. Membership is peaked. Holding. Lack of trail maintence. Pay attention to the side by side view of trail maintence to donations for a specific trail. Vs corporate donations. Double Lake and Huntsville... (Restricted assessts) – takeaway here is to how to split the grant with the restricted assessts. But REI said we can disburse the money how we see fit, so it's not restricted. Even use to other trails or board use.

CJ

to talk with the the other trails about how to distribute the REI grant. No feedback from the trail stewards. Need some sort of documentation on the features, but nothing has happened yet. CJ is considering reaching out to each one via telephone. Skills course – something was submitted, but no budget was developed.

Kevin –

Trail projects Advocacy

Pct 1 – meeting – keen to get going on eishhower project. Looking good to getting it going. Working on agreement.

Cypresswood – Flood District and PCT 4 – survery marking trees. Contract for removal has always been awarded. Working with Russel.

PCT 3 - Anthills, reopened. Next Jan with we get the new commissioner.

Flood District – John Bloom & Jim Mackey with the forest and SHTC. Ed has stepped away. Looking to get in with the district ranger.

RTP Grant – Need letters from Land managers about endangered species. \$140K

Can we develop a standard for new trail development. Create a document/process.

Charlie

Raffle – Document on google drive. Handled by Rally up. We are ready to go live. Will send out a preview link. Bike from Planetary (\$2000 for a \$3200 bike). West End has upgrade drive train. Helmet package from ISS. Working to reach out to other vendors for smaller swag giveaway stuff. We can also create competition between the trails. But it is a double edge sword. Run the event for 4 to 5 weeks and we can change the event. But we can also cancel the event if we don't make the money, cost of the bike. August 1st to start the event til Aug 30th. Winner announced week after.

Member ship is at 330 but don't know who is expired.