

G.H.O.R.B.A.

Board of Directors

Meeting Minutes



Date: July 27, 2022 7PM to 9PM

Address: The Spaghetti Western, 1951 W T C Jester Blvd, Houston, TX 77008

Attendees:

Board:

- Dennis D. Duarte- President
- Russell Mester - Vice President
- Sunny Oliver - Treasurer
- Benjamin Drews - Sergeant at Arms
- Scott Dammit - Trails Director
- Liz McCain Woodrow - Communications Director
- Amanda Williams - Events Director
- Chris Brown - Membership Director
- Kevin Highfield - Advocacy Director
- Wade Greathouse – Race Director
- Derek Heaton - Director at Large (IT Infrastructure)
- Paul Schultz – Director at Large (Timberlane)
- Matthew Pridgen – Director at Large (Memorial)

Guest:

- City of Houston, Director of Transportation, David & Kathrin
- Precinct 3 Park, David & Chris

Attendance:

13 Present / 13 Board Members / 13 Voting Members

Have Quorum

Reviewed Meeting Minutes from previous meeting

Approved via Email

Agenda

1. Director and Committee Reports:
 - A. Treasurer Update
 - B. Race Update
 - C. Trails Update
 - D. Communications Update
 - E. Events Update
 - F. Membership Update
 - G. Advocacy Update
 - H. IT
2. Old Business:
3. New Business:

Treasurer Update:

- Present current balance sheet
 - Chase account balance, Last month = \$97,258 / This month = \$92,599

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- USAC, \$3038 was the big expense, left over from Sugarland Race
- Paypal account balance, Last month = \$3,047, This month = \$2,768
- Trail Expenses, \$1,597.79
 - Timberlane, Cypresswood, Fonteno, Anthills, Jack Brooks
- Status of activities
 - Grant Solicitation – SAMS account, updated settings again to make our entity publicly viewable for Texas Parks and Wildlife
- Open
 - Sugarland Classic Totals, USAC Fee's paid @ \$3038, brings our expenses to \$33,329, Income remains the same at \$37,241, for a new profit total of \$3912
 - Amazon Smile deposited \$225.13 for the period of Jan 1st-Mar 31st, paid out mid-June
 - VBO Solution, first round of bank statement reconciliation, should make tracking and report easier
 - Pending - set up committee for Merch
 - Pending – set up a chart to display trails funded

Race Update:

- no update for this month

Trails Update:

- Luv trails, an organization that has built a software to follow the trails you ride and the option to donate so many cents per mile when you have completed a ride. Great way to donate small portions to the trails you ride. Will get publication information to bring back to the board.
- Working to get Cypresswood, Cypress Creek, and Anthills pages back up on the website
- Dennis and Ben were able to meet with Precinct 4 last week and view the Anthills trails. Discuss existing trail features, hazards, erosion, and future trail management.

Communications Update:

- Finishing up details to announce SPOT
- Send questions to Liz as preparation for what people may ask about spot insurance
- Pulling in member to support putting together new letters
- Pulling updated trail photos and description to update the website
- Trek requesting pamphlets to hand out to customers

Events Update:

- no update for this month

Membership Update:

- 479 total memberships (unknown number of members)
 - 142 family (unknown number of members)
 - 337 individual

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Advocacy Update:

- 2 meetings this week with the precincts, Cypresswood/Cypress Creek, Anthills
- Provided dates for XC race clinic

IT Update:

- Had their first committee meeting, added member outside the board to join the committee, will add bandwidth to
- Meeting with Spot to integrate with GHORBA, we use a platform called Neon CRM to manage memberships and sights and will work through addition of spot insurance
- Technical meeting scheduled, can probably connect via API between SPOT and CRM
- Current website, updated the trails page, added Anthills, Cypresswood, and Cypress Creek to the trails page now that the we have right of entry. Updated trail photos
- Will be updating the website to match the new logos created
- New website discussion was tabled to focus on needed update to current sites

Derek will work take on website refresh

OLD Business

NEW Business

- Ben, there is a section in CRM, can set up on website to ask members “what are your interests?” and “would you like to volunteer?”, to help solicit individuals and businesses

Our only influence is our numbers, encouraging relationship with Ghorba