

G.H.O.R.B.A.

Board of Directors

Meeting Minutes



Date: October 12th, 2022 7PM to 9PM

Address: The Spaghetti Western, 1951 W T C Jester Blvd, Houston, TX 77008

Attendees:

Board:

- Dennis D. Duarte- President
- Russell Mester - Vice President
- Sunny Oliver - Treasurer
- Benjamin Drews - Sergeant at Arms
- Scott Dammit - Trails Director
- Liz McCain Woodrow - Communications Director
- Chris Brown - Membership Director
- Paul Schultz – Director at Large (Timberlane)
- David Ruez – Director at Large (Anthills)

Guest:

- None

Attendance:

9 Present / 9 Board Members / 9 Voting Members

Have Quorum

Reviewed Meeting Minutes from previous meeting (9/22/22)

approved

Review meeting Minutes from Octobers meeting

approved

Agenda

- Director and Committee Reports:
 - A. Treasurer Update
 - B. Race Update
 - C. Trails Update
 - D. Communications Update
 - E. Events Update
 - F. Membership Update
 - G. Advocacy Update

 - H. IT

- Old Business:
- New Business:

Treasurer Update:

- Current balance sheet
 - Chase account balance, Last month = \$90,726 / This month = \$86,850
 - Paypal account balance, Last month = \$3,843, This month = \$4,361

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- Rolling \$2,361 from Paypal over to Chase
- Status of activities
 - Trail Expenses - \$1,350 Powered wheel barrel, carts, batteries, work party supplies
 - Events – none
 - Membership – Paypal get a cut of everything, \$1.78 on the \$65 membership
 - Merchandise - \$3,258.50, Jerseys to sell so funds will be reimbursed
 - Unbudgeted – none
- Grant Solicitation – SAMS account up to date, RGO recreational grants online up to date, no status change as of this month
 - Will call this month to check up on status
- Open
 - Pending – Create a visual tool for members meeting that is shareable

Race Update:

- Calls with Sugarland to firm up the venue for the race. They are building a pavilion at the park that should be completed before that race that will be the perfect spot to host and announce.
- Shred De Roots had a great turnout

Trails Update:

- Sent some equipment and spend some money on materials at Double Lake
- There is a request from the forest service to potentially change the way we reimburse for expense spent on that trail system
- Work party coming up this month to rebuild Moore Bridge at Cypress Creek
 - May have some bike shops that want to participate
- Saw some dozer activity at Anthills by the golf course, Dave has inquired with the precinct as to the reason for the activity. This turned out to be the Country Club repairing erosion, impacting a couple spots on the trails. The country club has been very cooperative with the Anthills/GHORBA volunteers and has made a lot of effort to minimize impact and disruption to the trail and trail users. This work should be completed in a few days.

Communications Update:

- We have some good PR things going on
- Record number of entries for the Shred De Roots race
 - We sponsored the 12 and under kids the signed up, great turn out
 - All entry fees went directly to Suzanne Smiles
- Will be scheduling members meeting
 - Will solicit members to join committees

Events Update:

- Pulling together the Cypress Creek work party
- Pulling together the members meeting that will be at Karbach

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Membership Update:

- 604 total memberships (unknown number of members), increase of 24
 - 150 family (unknown number of members), increase of 0
 - 347 individual, increase of 0
 - 99 Adult, increase of 20
 - 8 Minor, increase of 4
- Some uncertainty with current numbers reporting in CRM while we transition memberships, such as auto renewal, e-mail subscriptions
- Discussed options for current members who want to update to new membership with Spot. If a member asks for a refund/prorate, maybe we can partner with a local bike shop to hand out gift cards for the balance to allow a simplistic way to pay out.
- Several board members met with Spider Mountain management to finalize details of a partnership.
 - Spider interested in attracting people from Houston as well as the offering of SPOT
 - We will provide an info sheet/pamphlet with our information and membership QR code to be displayed at Spider Mountain to increase membership

Advocacy Update:

- Attended meetings with flood control & precinct 3 parks to review latest plan for the detention pond at Cypresswood Trail.
- Follow up meeting with Precinct 3 to discuss new trails
 - We are asked to provide our written response and vision for the trails, Kevin will put together
- Getting a lot of facetime with flood control and precinct 3

IT Update:

- The manual process for spot will continue till further notice, Data will be pulled every Monday and sent to Spot
- New member e-mails will need to be updated
- Auto Renew will be turned off for all members until further notice
- Scott: trail descriptions for trails and pictures. Link HCFC map for CW, CC and Anthills Link to flood gauges. Logo on main trails page. Trail page has Gallery, and link to pdf of map.
- Inez trail status page with links to flood control gauges has not started yet
- Schedule meeting with I and F for status page. Waiting on Fernando
- Training for Neon CRM is requested. I am not receiving responses to questions posed to Neon through their support portal.

OLD Business

- Request to change Advocacy director title to Outreach & Advocacy director, there are multiple forms of outreach and we desire to have an outreach committee for the trails, community, and

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political. The role will not see much change but feel it would improve optics for the board as we pull in other trail users

Motion Approved

NEW Business

1. Consider sponsoring local teams and get our logo on Jersey's
 - a. What are some anticipated amounts it would take to sponsor?
 - b. Should we do this? It would potentially increase membership

No motion at this time

Talking Points :

- **Visit to Spider Mountain to work on a partnership to advocate GHORBA at Spider and Spider in Houston**
- **Dennis met with Founder Larry of Red White and Bike. They give away bikes to kids who have lost their parents that were soldiers and first responders. Seeing there are any opportunities to collaborate**

Our only influence is our numbers, encouraging relationship with Ghorba